



READY FOR 100% CLEAN ENERGY

The time for 100% clean energy has come. Air and water pollution are putting our health at risk, undermining our quality of life, and jeopardizing our children’s future. We are too dependent on outdated and dirty fossil fuels, much of which come from foreign countries. The challenge of this century is to transition to 100% clean, renewable energy in the United States and across the globe. We can’t sit back as the fossil fuel industry and its lobbyists stand in the way of a real energy transformation.

We are #ReadyFor100.

The #ReadyFor100 campaign is challenging 100 cities in the United States to step up and commit to 100% clean and renewable energy.

Poll after poll shows that a broad majority of Americans support clean energy. Eighty-three percent of respondents to a national online survey of American adults conducted by Global Strategy Group in August 2015 supported a goal of 100% clean and renewable energy for the United States.

We now need to mobilize that public support into action from our leaders, so that our cities, businesses, and institutions are powered by clean energy.

100% CITIES AND TARGET DATES

CITY	STATE	POPULATION	BY (YEAR)
Aspen	CO	6,600	Achieved in 2015
Boulder	CO	103,166	2030
Burlington	VT	42,282	Achieved in 2015
Columbia	MD	133,358	Achieved in 2015
Del Mar	CA	4,400	2035
East Hampton	NY	21,457	2030
Georgetown	TX	54,256	2017
Grand Rapids	MI	192,294	2020
Greensburg	KS	14,660	Achieved in 2013
Kodiak Island	AK	14,135	Achieved in 2012
Nassau	NY	4,789	2020
Palo Alto	CA	63,000	2017
Park City	UT	7962	2032
Rochester	MN	110,742	2031
Rock Port	MO	1300	Achieved in 2008
Salt Lake City	UT	191,180	2032
San Diego	CA	1,300,000	2035
San Francisco	CA	805,235	2020
San Jose	CA	960,000	2022
Taos	NM	5731	2030
St Petersburg	FL	249,688	2030
Moab	UT	5130	2032
Pueblo	CO	108249	2035

START WITH CITIES

Cities are beginning to go all-in on clean energy. Paris, Sydney, Vancouver, San Diego, and San Francisco are just a few of the major international hubs that have committed to getting 100% of their power from clean sources.

Here in the United States, cities such as Burlington, Vermont, and Aspen, Colorado, are already powering their communities with 100% clean energy, and more than 20 other cities have stepped up to join them.

This wave of urban action has followed a dramatic decline in clean energy prices. The cost of solar has fallen by 80% in recent years, and wind prices have dropped by 60%. Clean energy is now cheaper than coal, oil, and gas in many places.

Major brands are also realizing that clean energy is not just the right thing to do—it's good business. Apple, Ikea, Starbucks, and others have already made strides to move their companies toward 100% clean energy. And in some cases, entire countries are going all-in on clean energy—Denmark and Scotland have both announced bold 100% clean energy plans.



THE BENEFITS OF CLEAN ENERGY ARE CLEAR:

- Clean energy saves money: Stanford scientists say the transition to 100% clean energy will save the average family over \$200 dollars per year in energy costs and another \$1,500 per year in healthcare costs.
- Clean energy creates good-paying jobs: The solar industry already employs over 200,000 people, nearly twice as many people as the coal-mining industry.
- According to the recent National Solar Jobs Census, one out of every 50 new jobs added in the United States in 2016 was created by the solar industry, representing 2% percent of all new jobs
- Clean energy protects health and climate: No air pollution, no oil spills, no gas leaks.

IT'S TIME FOR ACTION

This moment in history—our moment—is a critical turning point. We must accelerate the transition from dirty fuels like coal and gas to clean energy sources like solar and wind to ensure climate recovery and to fully realize the benefits of economic transition. Just as we switched from horses to cars, telegrams to telephones, typewriters to computers, and postal mail to email, we must now commit to switch from dirty fuels to clean energy.

It will require the voices of people all across the country to declare that we are #ReadyFor100. With 2.7 million members and supporters, the Sierra Club will harness its massive grassroots power to lift up clean energy supporters and urge communities across the United States to follow the lead of cities from San Diego to Salt Lake City that have already committed to 100% clean energy.

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